



King County Library System Board of Trustees Meeting

KCLS Service Center
5pm ♦ August 29, 2018

PRESENT

KCLS BOARD

Angélica Alvarez
Robin McClelland
Pamela Grad
LaHita-Uppala

KCLS Staff

Julie Acteson
Beth Castleberry
Jenny Engstrom
Maria Hatcher
Holly Koelling
Nicholas Lee
Tess Mayer
Cynthia McNabb
Jed Moffitt
Lisa Rosenblum
Bruce Schauer
Greg Smith

MOTIONS APPROVED

1. Board Meeting agenda
2. July 25, 2018 Board meeting minutes
3. Payroll expenditures
4. General Fund #0010 expenditures
5. Capital Project Fund 2005 #3070 expenditures

CALL TO ORDER

President Angélica Alvarez called the meeting to order at 5:12pm. She welcomed the public, staff and guests and opened the meeting for public comment.

APPROVAL OF AGENDA

Robin McClelland moved approval of the Board Meeting agenda. Pamela Grad seconded and the motion passed unanimously.

APPROVAL OF BOARD MINUTES

Pamela Grad moved approval of the July 25, 2018 Board Meeting minutes. Robin McClelland seconded and the motion passed unanimously.

PUBLIC COMMENT

There was no public comment.

STAFF REPORTS

SEAHAWKS AND HUSKY FOOTBALL ADVERTISING CAMPAIGN AND PARTNERSHIP

Julie Acteson said that KCLS has launched a new advertising campaign in partnership with the Seattle Seahawks and the University of Washington Husky Football program to reach more than 500,000 fans who tune into the games each week on television and radio. The creative concept is different from KCLS' past promotional campaigns. Instead of talking about programs and services, the ads are filmed in the style of a Nike or NFL commercial and incorporate metaphors of athletic achievement that align with KCLS' values, such as teamwork, focus, and celebration. The Seahawks television ads will air on ROOT Sports and run from the preseason through the regular season. Radio spots will air on KIRO 710 AM and 97.3 FM. The UW Husky Football campaign will be broadcast on KOMO 1000 AM and 97.7 FM and will run during all 12 regular season home games. Both teams generously donated game tickets as well as training camp and hospitality passes for Summer Reading prizes.

Julie also highlighted the launch of a new podcast on KIRO radio 97.3 FM entitled People, Places and Stories. Hosted by author and historian Feliks Banel, the podcast focuses on meaningful connections being made in the community because of the library. The first podcast features the Kenmore Library with five more to be aired by the end of the year, including Muckleshoot, Maple Valley, Skyway, Enumclaw, and Renton. Lastly, Julie mentioned KCLS' partnership with King County TV, a government access channel overseen by the King County Council that produces original programming on county issues and services, and provides transparency into the proceedings of the Council. Since early 2018, KCLS has collaborated with King County TV to produce a monthly program called "King County Reads" hosted by Terry Tazioli. Mr. Tazioli has worked for the University Book Store and The Seattle Times and has hosted other public affairs shows focused on reading, including the "Author's Hour" and "Well Read." The King County Reads program includes interviews with KCLS staff and focuses on topics related to reading, authors, library programs, digital reading resources and book recommendations. Four episodes have been filmed at Tukwila, Bellevue, Renton and Vashon Libraries

with a fifth to be filmed at Redmond. The show airs on channel 22 and is posted on the County's webpage, YouTube and www.kcls.org/newsroom.

COMMUNITY COURT AT REDMOND LIBRARY

Librarian Services Manager Mary Comstock said that Community Court at Redmond Library is the result of a collaborative partnership between the City of Redmond, King County District Court and KCLS. Community Court seeks to address the underlying challenges faced by those who appear in a traditional court by providing alternatives to sentencing, such as community service or paying restitution, and aims to build stronger and safer neighborhoods by reducing recidivism. Community Court is held every Wednesday at the Redmond Library. An on-site Community Resource Center, which is open to both court participants and members of the public, connects visitors with community organizations that provide diverse legal and wellness services such as housing, behavioral health, and dispute resolution. Mary said Community Court aligns with KCLS' strategic focus to create opportunities through meaningful connections. She added that the Redmond Library is an ideal location for such a program as it shares a parking lot with the City of Redmond, and has adequate meeting-room spaces to use for court matters, attorney/client meetings, and needs assessments. She said court is held every week from 1:30-3:30pm noting that a consistent schedule is crucial, since many who need access to the services and resources provided do not carry a calendar. She said those who appear in Community Court are considered participants, not defendants, and that success is measured by the number of "graduates" who have their cases dismissed, thus avoiding jail time. Since April, Community Court has had 55 participants and 14 graduates, and the Community Resource Center is used by an average of 44 people each week. Mary said Librarian Dan Shaffer coordinates all meeting-room logistics and staffs the CRC to ensure that Community Court runs smoothly every week. She thanked all the staff, Friends, and volunteers who have contributed to its success, and said that other municipalities are interested in replicating the program.

FINANCE REPORT

General Fund revenues year-to-date are 54.1 percent of budget with 58.3 percent of the budget year elapsed. Revenue has increased 2.3 percent compared to the same period in 2017 and includes increases in current year property taxes (\$1.7M), investment interest (\$360K), and contracts (\$128K).

General Fund expenditures year-to-date are 55.7 percent of budget compared to 54.9 percent in 2017. Expenditures are budgeted 5.4 percent higher than 2017 and are up 6.9 percent compared to the same period in the prior year. Salaries increased \$1.5M due to implementation of the recent classification/compensation study. Repairs and Maintenance increased \$1.7M, but are less on a percentage basis compared to the prior year.

Expenditures in the 307 Fund include construction fees for Kent Panther Lake (\$450K) and artwork for Boulevard Park (\$7K).

APPROVAL OF MONTHLY EXPENDITURES

Robin McClelland moved approval of Payroll expenditures for July in the amount of \$2,922,273.47: Jul 1-15 Ck#172306-172373;270001-271254 and Jul 16-31 Ck#172374-172442;290001-291260. Pamela Grad seconded and the motion passed unanimously.

*Pamela Grad moved approval of General Fund #0010 expenditures for July in the amount of \$4,916,174.50: Travel Advances - Ck#1337-1338; (07/17) Ck#5009686-5009729;1109214-1109244;1109245-1109262; (07/17) Ck#5009730; (07/18) Ck#1109263-1109301;1109302-1109382;1109383-1109387; (07/18) Ck#5009731-5009733; (07/20) Ck#1109388-1109424; (07/23) Ck#5009734;1109425-1109495; (07/25) Ck#1109496-1109575;5009735-5009764; (07/25) Ck#1109576-1109598;1109599-1109637; (07/26) Ck#1109638-1109658; (07/27) Ck#1109659-1109698; (07/31) Ck#1109699-1109745; (08/01) Ck#1109746-1109772;5009765-5009767;1109773-1109776; (08/02) Ck#1109777-1109791; (08/03) Ck#5009768; (08/06) Ck#1109792-1109834;1109835-1109860;5009769-5009801; (08/07) Ck#1109861-1109863; Voids - Ck #. *Robin McClelland seconded and the motion passed unanimously.**

Robin McClelland moved approval of Capital Project Fund 2005 #3070 expenditures for July in the amount of \$436,876.17: (07/06) Ck#3073807; (07/17) Ck#3073808; (07/25) Ck#3073809-3073810; (07/31) Ck#3073811-3073812; (08/01) Ck#3073813. Pamela Grad seconded and the motion passed unanimously.

OCTOBER BOARD MEETING

Angelica Alvarez said the Board had been asked by staff to consider moving the October 24 meeting to October 31, but will keep the existing date as scheduled.

DIRECTOR'S REPORT

August was a month of ribbon-cuttings events, with a community celebration for Tukwila Village and the grand opening for Community Court in Redmond. Lisa Rosenblum said the Tukwila Library has had a significant impact on the community and credited former KCLS Director Bill Ptacek and the facilities project team for choosing an ideal site. She also mentioned that the presiding judge of King County District Court was especially appreciative of KCLS' role in the Community Court program.

Lisa acknowledged Congresswoman Suzan DelBene for her attendance at a Summer Meals event at Kingsgate Library and her ongoing support of public libraries.

Facilities Management Services received recognition in a recent Wall Street Journal article for achievements in energy efficiency resulting from the installation of an internet-based HVAC system.

Angelica Alvarez acknowledged Ron Higgs in the audience. He and Anne Repass will be joining the KCLS Board of Trustees in September. Lisa Rosenblum said she had an opportunity to meet with Ms. Repass and looks forward to the Trustees' work session on October 6 at the Bellevue Library Makerspace. She said the agenda will include presentations on the financial and strategic landscape at KCLS, funding challenges in anticipation of a levy-lid lift campaign, an overview of the roles and responsibilities of a library Trustee, and a STEM activity.

TRUSTEES REPORT

Robin McClelland thanked Beth Castleberry for the summer reception hosted by the KCLS Foundation. She said it was a lovely event and a nice opportunity to connect with the Foundation Board of Directors. Pamela Grad expressed her thanks for the summer reception as well.

Pamela said she has had opportunities to talk with staff about the Library System's partnerships with school districts to offer online services to students. She wondered what kinds of services are provided to children who live in low-income areas, do not live within walking distance to a library, and who lack transportation to get there. She asked for a report from staff at a future meeting about what KCLS is doing to allocate technology resources from an equity perspective for low-income children in high-need areas that do not have easy access to Makerspaces.

Angélica Alvarez thanked staff for their hard work during the busy summer months. She said many kids are also seeking assistance with financial-aid applications prior to the October 1 deadline. She thanked staff for making kids' lives better.

ADJOURNMENT

Robin McClelland moved to adjourn. Pamela Grad seconded. The meeting adjourned at 6:05pm.

Angélica Alvarez, President



Lalita Uppala, Secretary